

STEVE TIERI, M.Ed.
15 ORCHARD ROAD • STURBRIDGE, MA 01566
(774) 230-5115 • stevetieri@charter.net

**Teacher Licenses in TV & Radio Broadcasting & Digital Media for 19 years
and 35 years of professional Video & Media Experience**

Tantasqua Regional Senior High School – Fiskdale, MA

Media/TV Production Teacher / Station Manager (6/2006 – Present)

- Teacher: High School Media and TV Studio, High School English for Employment and Technical Writing.
- Responsible for general audio/video support to faculty, school system, and a five town district including: the education channel, creating and providing original programming, as well as live streaming various events.
- Record, prepare files, upload and maintain school webpage to showcase course videos, as well as previously aired cable shows and other school content and support videos.
- Repair, troubleshoot, maintain and coordinate the signing out of video equipment.
- Build and maintain solid relationships with students, parents, and administration based upon proven record of collaboration and consistent delivery of content and communication. Lead effective conversations and help solve problems as required in order to build stronger relationships with the ability to demonstrate problem-solving and relationship management skills in a collaborative and transparent environment.
- Develop and maintain organizational skills with the ability to adapt to a constantly changing environment and to adjust the style and adapt and respond accordingly.

West Bridgewater Public Schools – West Bridgewater, MA

Media/TV Production Teacher / Station Manager of WBTV - Channel 9 (8/2004 – 6/2006)

- Teacher of 7th and 8th grade Electronic Media and High School Television Production.
- Responsible for Community Cable Channel and posting bulletin pages to the school and district.
- Provide original cable programming including: Town Selectmen's meetings, School Committee meetings, sports, school events, The Superintendent's Corner, concerts, field trips, classroom projects and the end of the year senior video.
- Responsible for audio/video support to faculty and the school system including: troubleshooting, maintaining and coordinating various equipment and components throughout the school community.

Fitchburg State College – Fitchburg, MA (GPA 3.92)

Master of Education 1/2007 • Occupational Education

Emerson College – Boston, MA

Bachelor of Science 5/1990 • Mass Communications • Television Production

Personal Skills & Attributes:

CompTIA A+ ce and PC Pro certified: April 2015.

Project management: delegation, training, handle multiple tasks on time and budget, quality assurance.

People skills: Team player, easy to work with, good sense of humor, encouraging, positive, patient. Problem-solving and relationship management skills.

Communication Skills: Excellent language skills. The ability to communicate effectively in written and verbal form with individuals in business leadership, marketing, creative, and technical roles.

Work ethic: Dedicated, talented, quick to help, problem solver, motivated, dependable, adaptable. Experience working within a fast-paced, collaborative, cross-functional marketing, digital or creative team. I am motivated and capable of managing and delivering on multiple projects in a fast-paced, deadline driven environment.

Project types: Commercials, sales & marketing, corporate, educational & training, medical, events.

Technical: Tech support, troubleshooting and maintenance of PC and Mac platforms.

Creative: Shoot and edit videos, photography, writes screenplays and books.

Personality: Highly organized, and have great communication, interpersonal, and project management skills.

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Video/Advertising/Marketing/Creative

Southbridge Community Television – Southbridge, MA

Producer/Videographer/Editor (6/2016 – 5/2019)

- Produce, record and edit a wide variety of segments for local town cable programming.
- Manage multiple, simultaneous projects across creative teams and platforms.

Venture Community Services – Sturbridge, MA

Marketing and Public Relations Specialist (8/2002 – 5/2004)

Human Services agency providing services to over 350 developmentally disabled adults

- Newsletters: Layout and design monthly company newsletters reaching 800+ viewers quarterly. Served as key point of contact between digital, and creative teams to implement marketing projects aligned to meet team and company goals. Understanding of creative processes, design, and content development.
- Annual Report and Business Plan: Create, layout and design company operations information. Translate strategic plans and goals into defined deliverables for cross-functional teams of the agency.
- Fundraising: Chairperson and member of all fundraising committees and events generating over \$40,000 in agency revenue. Facilitate and strategize with local businesses.
- Shape and define marketing projects and ensure alignment and expectations along the way (example; Produce annual recognition video for a 300 person live event).
- Website administrator: Responsible for updating content and overall look of company website.

Pagano Media – Worcester, MA

Videographer/Avid Editor (4/2001 – 8/2002)

- Projects: Corporate, educational, training, event and fundraising programs.
- Collaborate to deliver exceptional work on brand, on time, and on budget for various clients including; New Balance, HGTV, Worcester Art Museum, AMI Leasing and UMass Medical.

Crimson Tech – Wilmington, MA

Digital Media Specialist (10/2000 – 3/2001)

- Sales, Demos, and Training for Digital/Nonlinear edit systems.

Penfield Productions – Agawam, MA

Videographer/Avid Editor/Audio Editor (5/1999 – 10/2000)

- Projects: Corporate, educational & training programs, TV & Radio commercials.
- Collaborate to deliver exceptional work on brand, on time, and on budget for various clients including; Warner Bros., Friendly's, Crabtree & Evelyn, Mass Mutual, Baystate Medical Center.
- Projects range from :30 second spots to 90 minute instructional videos with budgets from \$5,000 - \$50,000.

Comcast/MediaOne Advertising Services – Waltham, MA

Producer/Videographer/Editor (8/1992 - 5/1999)

-Created commercial and marketing productions for 1.5 million household regions by connecting product marketing, digital, and creative teams through various media forms.

-Contributed to 220% increase in departmental revenues by developing repeat client base

-Handled script writing, developing, client consultations, budgeting, graphics, shooting and editing

- Projects: :30 second television commercials and marketing programs for Boston area.
- Clients: Outward Bound, TJX, Meineke, Governor's Highway Safety Bureau, SBLI Insurance.
- Proven ability to work as part of a cross-functional team in a collaborative and transparent environment between departments including; production, sales, marketing, duplication and traffic.

Various Production Companies – Los Angeles, CA

Production Assistant (6/1990 - 5/1992)

- Companies: Entertainment Tonight, Disney, MGM, Castle Rock, Preview, Stuntmasters, Private Music and the offices of Billy Crystal and Robin Williams.
- Departments: Publicity, Promotions, Public Relations, Accounting and Personal Assistant.